**SENT VIA EMAIL**

Date: February 3, 2025

To: All Proposers of RFP Tourism Branding Marketing Plan Services (RFP23-200921-R1).

From: State of California (State)

California Department of General Services (DGS)

Office of Business and Acquisition Services (OBAS)

Delta Protection Commission (DPC)

Subject: NOTICE OF INTENT TO AWARD

The State of California hereby announces its intent to award the contract resulting from RFP Tourism Branding Marketing Plan Services (RFP23-200921-R1) to the highest scored responsive responsible proposer.

The highest scored responsive responsible proposer was:

The Honey Agency, Inc. DBA Honey

This notification of the State’s intent to award this contract has been emailed to the highest scored responsive responsible proposer The Honey Agency, Inc. DBA Honey

Any questions regarding this notice of Intent to Award should be directed to the Acquisition Analyst listed below.

Kanish Lal, Acquisition Analyst

Office of Business and Acquisition Services

Contracts Services Section

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