



**Department of General Services
Procurement Division**

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**TO: Purchasing Authority Contacts (PACs)
Procurement and Contracting Officers (PCOs)
Small Business (SB) and Disabled Veteran Business Enterprise (DVBE)
Advocates**

RE: Bills from the 2024 Legislative Session that Impact Procurement Practices

This Broadcast Bulletin provides a brief summary of bills signed by the Governor that impact procurement practices with most bills becoming law effective January 1, 2025. This is for informational purposes only. State agencies are responsible for complying with laws as of a bill's effective date and are encouraged to refer to the bills for additional information.

**[AB 1511 \(Santiago\)](#) State government: diverse, ethnic and community media
Status: Chapter 352, Statutes of 2024
Effective date: January 1, 2025**

Summary: This bill requires state agencies that expend funds on marketing, advertising or outreach to develop a plan for increasing expenditures on diverse, ethnic and community media outlets serving priority populations, as defined. These agencies are required to annually report their implementation progress online. The Office of Community Partnerships and Strategic Communications (OCPSC) is directed to assist these state agencies in their efforts. By July 1, 2025, all state agencies that expend funds on marketing, advertising, or outreach must develop and begin implementing a plan to increase ethnic media outlet expenditures. Starting July 1, 2026, these agencies are required to submit annual reports detailing their implementation progress for the previous fiscal year. The reports must include total ethnic media expenditures and be publicly posted on the agency's website by September 1st of each year. By December 1, 2025, DGS must develop and provide a standardized report template for departments and agencies to use.

**[AB 2068 \(Ortega\)](#) State agencies: call center work: reporting information
Status: Chapter 697, Statutes of 2024
Effective date: January 1, 2025**

Summary: This bill requires state agencies that enter into a contract with a private entity solely for call center customer service to, among other things, collect information related to the quantity and type of in-state and out-of-state jobs. DGS is required to maintain a master list of these contracts, including the total number of jobs, and provide it to the public upon request. Agencies subject to the statute will submit reports to DGS, which will compile and maintain the master list and ensure its availability to the public upon request.

[AB 2287 \(Chen\) Inuit](#)

Status: Chapter 104, Statutes of 2024

Effective date: January 1, 2025

Summary: This bill replaces references to “Eskimo” and “Eskimos” within statutes related to state procurement with the terms “Inuk” and “Inuit.” This replacement is not intended to make substantive change in the law. DGS must update any forms, contracts, or documents referencing “Eskimo” or “Eskimos” to now reference “Inuk” or “Inuit.”

[AB 2543 \(Arambula\) Small Business Procurement and Contract Act: eligibility](#)

Status: Chapter 407, Statutes of 2024

Effective date: January 1, 2025

Summary: This bill specifies that this chapter ([Government Code Section 14836](#) relating to the Small Business Procurement and Contract Act) is a state law that aids individuals regardless of immigration status within the meaning of existing federal law. This has no impact upon the Small Business and Disabled Veteran Business Enterprises (SB/DVBE) program since immigration status is not required as part of the application process. This is only a declaration; no actions are required by DGS.

[SB 896 \(Dodd\) Generative Artificial Intelligence Accountability Act](#)

Status: Chapter 928, Statutes of 2024

Effective date: January 1, 2025

Summary: This bill codifies parts of [Executive Order \(EO\) N-12-23](#) on Generative Artificial Intelligence (GenAI). It requires state agencies to consider procurement and enterprise use opportunities in which GenAI can improve the efficiency, effectiveness, accessibility, and equity of government operations consistent with policies set by DGS, the California Department of Technology (CDT), and the California Government Operations Agency (GovOps). It requires each state agency's legal counsel to consider the potential impact of GenAI on regulatory issues under the agency's authority and recommend updates if necessary. It also requires the California Governor's Office of Emergency Services (CalOES) to perform a risk analysis of potential threats to critical infrastructure. CDT, working with other specified agencies, must update a previously issued report required by EO N-12-23 as warranted. This bill and EO N-12-23 requires DGS to establish policies,

procedures, and guidelines for public sector GenAI procurement and to update the State Contracting Manual (SCM) Volume 2 and the State Administrative Manual (SAM) as necessary.

SB 1207 (Dahle) Buy Clean California Act: eligible materials

Status: Chapter 325, Statutes of 2024

Effective date: January 1, 2025

Summary: This bill makes the Buy Clean California Act applicable to all insulation, not just “mineral wool board” insulation. The bill also strikes the unnecessary definition of “Greenhouse gas emissions” because it is not used in the Buy Clean California Act. DGS is required to conduct research on Environmental Product Declarations (EPDs) related to insulation commodities.

Comments or questions regarding this broadcast should be directed to the following:

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